

# **Bella Vista Advertising & Promotion Commission**

## **Agenda**

Thursday December 21, 2017

Bella Vista City Hall

2:00pm

### **Roll Call**

### **Approval of minutes from previous meeting**

### **Approval of Financials**

Review of Revenues & Expenses

### **Old Business**

Approve Mission Statement

Approve Logo

Update on legal representation

Review Contract with City

### **New Business**

Website update

Approve 2018 Budget

2018 Meeting Calendar

Summary of events in 2018

### **Staff Report**

Direction for city staff

Lodging Partner for events

Mobile Analytics

Arts Council

### **Motion to Adjourn**