

Meeting Minutes
Bella Vista Advertising & Promotion Commission

Monday August 14th, 2017

Bella Vista City Hall

12:00pm

Call to order:

The meeting was called to order by Travis Stephens at 12:02pm

Attendance:

Commissioners present: Richard Siker, Tom Judson, Ben Biesenthal, Dan Lombard, Paula Sanders, Doug Fowler & Brian Bahr

Guests: Chris Sooter, a commissioner with Visit Bentonville, and Kalene Griffith, Executive Director for Visit Bentonville.

Media: Keith Bryant, Bella Vista Weekly

Also in attendance were city representatives/liaisons Travis Stephens and Cassi Lapp

Being the first official meeting there were no minutes or financials to be discussed or approved.

New Business

Kalene Griffith and Chris Sooter gave a presentation on how A&Ps operate, state laws to be knowledgeable of and advised on several best practices for commissioners to follow.

Travis Stephens gave an update on which businesses had been contacted about the change in sales tax on September 1st and the processes those collecting the tax will need to implement.

The four tourism industry commissioners drew random #s out of a hat that represented how long each commissioner's term would last before expiring. According to state law the 4 industry commissioners' terms are staggered to where one expires every year and another commissioner is appointed. Outgoing commissioners with expiring terms can be reappointed by the city council. Terms were drawn accordingly:

1 year term – Tom Judson

2 year term – Dan Lombard

3 year term – Ben Biesenthal

4 year term – Richard Siker

Once each initial term expires, all subsequent appointments will be for a period of four years.

It was decided that the terms will officially begin January 1st of 2018 and then each term will expire on Dec 31st of the corresponding year the term is due to expire.

Officers were chosen by the commissioners as follows:

Chair – Paula Sanders

Vice Chair – Doug Fowler

Treasurer – Dan Lombard

Commissioner Bahr motioned to accept the officers nominated, commissioner Judson offered a second, and officers were accepted without dissent.

Officer terms will be for a period of one year and expire every December 31st.

All checks written by the A&P will require two signatures and any two of the three acting officers will be allowed to sign.

The commissioners agreed that the 4th Thursday of the month at 2pm would be the best time for everyone to meet. The next A&P meeting was scheduled to take place on October 26th.

The meeting was adjourned at 2:00pm